



February 2015

Dear Applicant

**Business Development Manager**

Thank you for your interest in this role.

We are recruiting at an important stage in FRP's development. Last year witnessed the organisation's 25<sup>th</sup> birthday, and there is a valuable heritage of work with individuals and organisations on sustainable living to recognise and celebrate, in the borough of Waltham Forest and beyond. We are well established, and recognised by local stakeholders as highly capable deliverers of social action.

In recent years, The Paint Place has emerged as a powerful flagship for FRP, and is now one of the most established operations of its kind in London with a reach across the capital. There is considerable potential for growth, and we are determined to capitalise on it. Alongside this, there are lessons to be learned about the factors that have driven The Paint Place's success, and to apply them to cultivate new areas of activity in building a platform for FRP's second quarter-century of success.

Our new Business Development Manager will be pivotal to our growth in both these areas. As the advert suggests, we are open-minded about your background. You might be an experienced professional seeking to 'change lanes'; you might be a budding social entrepreneur with the ambition of marking your mark with an established operation. Either way, you'll bring energy and insight to what we do, and for furthering social and environmental justice in communities in our home borough and beyond.

I'd be more than happy to talk with you informally about the role and the rewards on offer. Call our office on the number below to make an appointment, or email me on [fitzroy@frponline.org.uk](mailto:fitzroy@frponline.org.uk) to make contact. I'm usually in 3 days a week (normally Mondays, Wednesdays and Fridays) but am happy to talk during any weekday, including evenings.

Again, many thanks for your interest and I look forward to receiving your application.

Kind regards

Fitzroy Andrew  
Executive Director